

# CCSA EU External Affairs Working Group

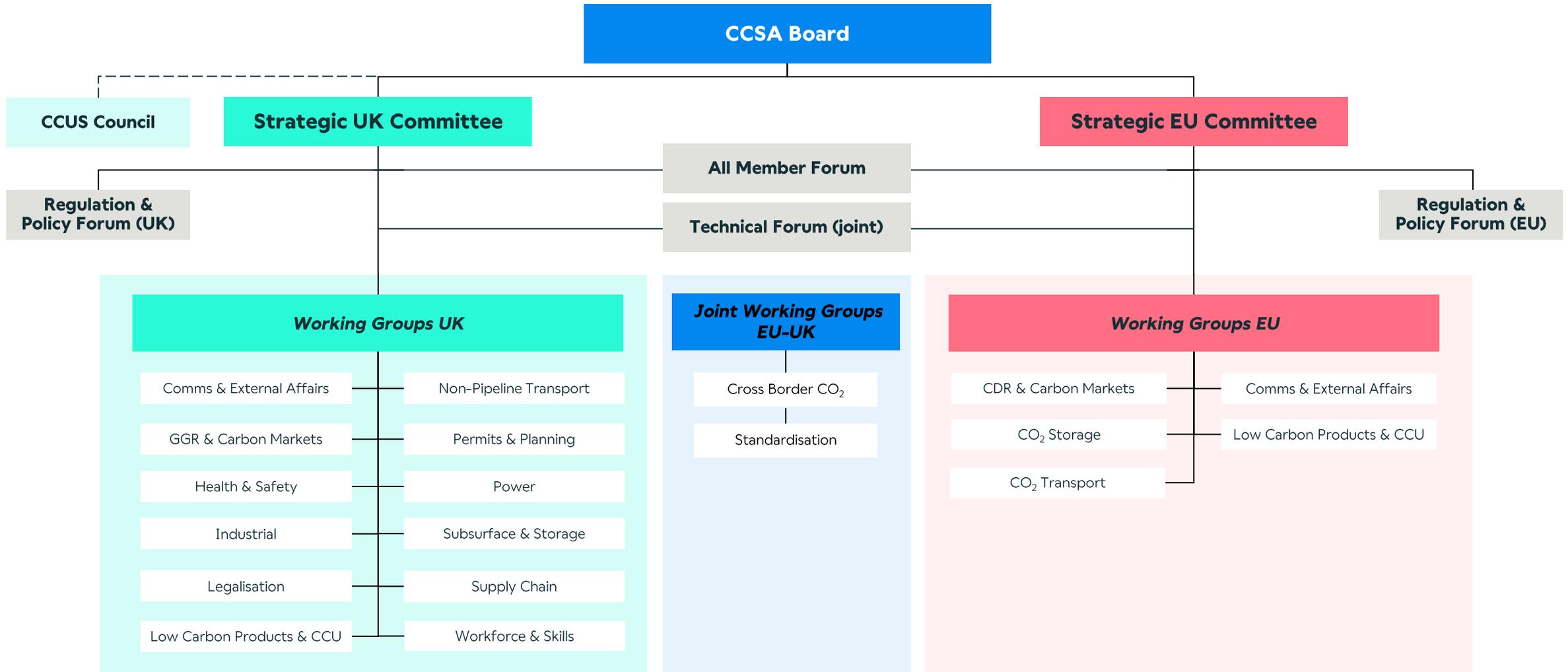
23/06/2025



# House Keeping

- Meeting is being recorded, slides and recording will be circulated with members
- CCSA Competition Law Policy notice is attached to the meeting invite/available on the CCSA website
- New ToR shared with you ahead of the meeting
- If you are not speaking, please mute your microphone
- Please **raise your hand** if you wish to comment
- Please also pose any **comments in the chat** and these will be picked up by the secretariat
- Any volunteers for **group co-chairs**?
- Secretariate update

# Committees, Working Groups & Forums Structure



# New CCSA Working Group Structure

We are changing the way we send **CCSA Working Group & Forum email and invitations (HubSpot)**, allowing members to opt in and out of meetings and distribution lists.

- ✓ Please ensure you **add the new additional domain to your safe sender list** in your email platform: [email.ccsassociation.org](mailto:email.ccsassociation.org)
- ✓ Going forward we ask members to **download the iCal file from our emails and add it to your calendar**

Carbon Capture & Storage Association, (CCSA), London, Brussels

[Unsubscribe](#) [Manage preferences](#)

## When

Monday 23 June

15:00 - 16:00 CEST

## Where

The meeting will take place via Teams.

## To Join

We've sent a separate Outlook meeting invite with the Teams link. Or you can access the same link below 🖱️

[Teams Link](#)

[Join the Teams meeting directly](#)

# Agenda

	Time	Topic	Speaker
1.	15:00	Introduction and Presentation of Terms of Reference and Co-chairs	Francesco D'Apolito, CCSA Denis Janampa Ramos, CCSA
2.	15:05	Media partnerships & Communications Campaigns on CCUS projects in Europe	Francesco D'Apolito, CCSA
3.	15:15	Advocacy and External Affairs Planning	Ariadna Lungulescu, CCSA
5.	15:35	Events Planning	Francesco D'Apolito, CCSA
6.	15:50	AOB & Conclusions	CCSA Secretariat

# Terms of Reference and Co-chairs

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Francesco D'Apolito, CCSA



# Terms of Reference

“The Communications & External Affairs (EU) Working Group is committed to addressing key industry issues related to **advocacy, communications, and external affairs** with the aim of accelerating the development of the CCUS sector in the EU”.

## Objectives:

- **Develop** and **manage** digital **content** and **communication materials**, ensuring consistency across channels and **enhancing visibility** of CCUS-related policy developments.
- Organise impactful **events**, both online and in-person, to **raise awareness** and advocate in favour of the commercial deployment of CCUS technologies in Europe.
- Craft clear, concise, and impactful **messaging** to support advocacy on key issues.
- Develop targeted **outreach strategies** for EU institutions.
- Create and maintain **relationships with key stakeholders** to position the CCSA across Europe.

# 1-4 Co-chairs

## Responsibilities:

- **Chairing all WG meetings.** If more than one co-chairs, rota may apply
- **Agreeing the agenda** and workstream of the WG with CCSA and holding members and CCSA accountable to the agreed workstream
- When requested, **providing updates to the wider CCSA membership** on Working Group progress.
- Where appropriate, **representing the WG at relevant meetings or events**, such as with officials or parliamentarians.

# 1-4 Co-chairs

## Appointment:

- Chairs elected by members of the WG
- **Steps:**
  - 1) The CCSA Secretariat will publish a **written notice** for the opening of nominations
  - 2) Members may **put themselves forward** in writing to the CCSA secretariat. If multiple nominations, the WG can decide to appoint up to 4 co-chairs
- Appointed terms are for a maximum of **three years**.
- Chairs may choose to **step down** from their position at any time through written notice to the CCSA Secretariat.
- Previous Chairs may stand for **re-election**.
- In the absence of an appointed Chair **the CCSA Secretariat will chair meetings**.
- **Deadline** to put forward candidacy: 11 July COB.

# Media Partnerships

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Francesco D'Apolito, CCSA



# Media Partnerships

## Euractiv – Energy, Environment & Transport Hub

- 8 months of sustained coverage on Euractiv.com (Jan – Aug 2025)
- 1 op-ed left on CO<sub>2</sub> transport to be published in July
- Permanent landing page (CCSA’s logo, link to website, short video)

## FORESIGHT Climate and Energy

- 1 year partnership
- 1 opinion interview left (audio only, podcast-format)

**Any media to target for next year?**  
**Members interesting in being involved?**

POLITICO

euronews.

EURACTIV

F-  
CE

FORESIGHT  
Climate & Energy

# Communications Campaigns

- 1-year long
- **Why:** we noticed a lack of information and awareness – among the general public – of the fact that CCUS technologies/projects are there and are ready to / started to operate
- **Target audience:** public (+ we will talk about this with policymakers)
- **Objectives:** raise awareness on CCUS projects currently happening in Europe and improve public perception
- **What:** what the projects are doing, how they are progressing
- **How:** videos of projects, people involved talking about them – We could film (in the CCSA office?) 1-1 conversations with Members involved in projects



# Advocacy Updates

Ariadna Lungulescu, CCSA



# EA Updates

## Clean Industrial Deal

### Meeting with Cabinet von der Leyen

- Energy adviser Peter van Kemseke
- Obtained as a result of the CCSA's Clean Industrial Deal reaction paper
- Ahead of meeting, shared a letter addressed to President von der Leyen and Executive Vice-President Šefčovič on cross-border storage of CO<sub>2</sub>

### ITRE Committee Resolution on Clean Industrial Deal

- Passed in Plenary on 19 June
- Calls for a CO<sub>2</sub> market framework package for CO<sub>2</sub> transport and infrastructure, supports the development of a business case for permanent carbon removals and CCUS technologies
- Clear, technology-neutral, and investment-friendly definition of low-carbon hydrogen

### ITRE Committee Letter:

- Response to ITRE Committee Resolution on Energy intensive Industries (EIIs)
- Called for reintroduction of direct mention to CCUS in the Resolution
- Obtained signatures from 7 industry associations

- **Resulted in two direct mentions of CCUS in final version**



#### Carbon Capture & Storage Association Reaction to the Clean Industrial Deal

The Carbon Capture and Storage Association (CCSA) welcomes the Clean Industrial Deal (CID) as it represents a crucial step in aligning Europe's industrial decarbonisation with its competitiveness strategy. It is a positive acknowledgment that the EU is maintaining its focus on industry as a key pillar of the Green Deal, reinforcing the importance of industrial transformation in achieving climate neutrality.

To fully realise the potential of the CID, it is essential to ensure that key policy measures and funding mechanisms are progressed at pace and effectively support industrial decarbonisation. Maintaining adequate support for CCUS, clarifying tax incentives, strengthening carbon management strategies, and addressing infrastructure challenges will all be critical to the success of Europe's industrial transition and prevent deindustrialisation.



**The co-signatories to this letter**, representing industry across the entire CCUS value chain, **call upon the European Parliament to ensure that CCUS is included in the ITRE Committee Resolution on Energy Intensive Industries (EIIs) ahead of the vote in Plenary in April.** The full and efficient deployment of CCUS technology is central to ensuring the decarbonisation of European EIIs while continuing to support industrial competitiveness and keep industry and jobs in Europe.

# EA Updates

## Low-Carbon Products

CCSA published a Position Paper on Low-Carbon Products in April

### DG GROW Meeting:

- **Date:** 28 May 2025
- **Main topics discussed:**
  - Industrial Decarbonisation Accelerator Act
  - Upcoming green label for cement
  - Implementation issues with CCU and low-carbon products
- **Attendees:**
  - Jacek Truszczyński, acting HoU DG GROW 1.3 Net Zero Industries
  - Jyri Ylkanen: policy officer in DG GROW I.4 Sustainable Products (on behalf of HoU Stefano Soro)

➤ To join the Low-Carbon Products & CCU Working Group, email [sophie.Deijkers@ccsassociation.org](mailto:sophie.Deijkers@ccsassociation.org)

April 2025

### Carbon Capture & Storage Association Achieving EU-wide lead markets for low-carbon products

#### POLICY RECOMMENDATIONS

- 1. Develop gradual and harmonised definitions of low-carbon product performances**
  - Define a clear trajectory for carbon intensity reductions, building on existing methodologies like Environmental Product Declarations.
  - Introduce a common methodology for lifecycle carbon footprint calculation and reporting.
  - Align definitions with EU ETS, CBAM, and sustainable finance taxonomy frameworks.
  - Mandate carbon footprint reporting for energy-intensive product manufacturers.
- 2. Establish a comprehensive EU low-carbon products strategy**
  - Set clear uptake targets for low-carbon products by 2030–2040.
  - Support long-term market mechanisms beyond temporary subsidies.
  - Promote public and private demand initiatives, including industry-led alliances and procurement commitments.
  - Recognise the public sector as a first mover in stimulating market growth.
- 3. Leverage green public procurement to support market development**
  - Align procurement criteria with carbon intensity standards.
  - Phase in restrictions on high-carbon materials in public procurement contracts.
  - Send long-term demand signals through structured, sustainability-led contracts.
- 4. Strengthen and accelerate implementation of the Ecodesign for Sustainable Products Regulation**
  - Prioritise inclusion of high-emission industrial materials in the first wave of ESPR.
  - Introduce binding carbon performance thresholds aligned with net-zero goals.
  - Recognise CCUS as valid decarbonisation solutions under ESPR.
  - Ensure coherence between ESPR, CBAM, and EU ETS through strong carbon accounting.
  - Improve enforcement and monitoring to ensure compliance.

# EA Updates

## EU-UK ETS Linkage

### EU – UK ETS Linkage – Joint Letter

- Initiated by Wind Europe and SSE, accepted only minor comments
- Calling on EU policymakers and UK government to link the EU and UK ETS, highlighting key benefits
- Published 29 April
- 54 signatories, including ACEA, Bellona Europa, Bioenergy Europe, EDF, Eurelectric, Orsted, SSE

### EU – UK Summit

- **19 May, London**
- **Attendees:** PM Keir Starmer, European Commission President Ursula von der Leyen, and European Council President Antonio Costa
- Committed to begin working on **EU-UK ETS linkage** – concrete actions yet to be defined
- Timetable for negotiations under discussion
- Next steps: **Joint industry letter calling for the creation of a WG on CCUS under the TCA Specialised committee on Energy**
  - if you want to be involved in cross-border group, please email [rebecca.bell@ccsassociation.org](mailto:rebecca.bell@ccsassociation.org)



# External Affairs Planning Q3/Q4

Ariadna Lungulescu, CCSA



# External Affairs Planning 2025-2026

## Objectives



- Educate new MEPs about CCUS
- Frequent contacts with the new European Commission
- Work closely with EU Perm Reps & national governments
- Actively participate in the EU ICM Forum
- Foster EU-UK relations on a Europe-wide CO2 market
- Organise CCSA-branded events at national level for in-country engagement

## Progress



- Held meetings with **nine first term MEPs** and several re-elected MEPs
- Held meetings with **Cabinet von der Leyen, DG GROW, DG ENER, DG CLIMA**
  - **Other DGs/agencies to focus on?** e.g. CINEA, DG RTD, DG COMP
- Organised meetings / discussions with **Polish Presidency, governments of DE, IT, DK, NO, FR, EL, BE, NL, SE**
  - **Other MSs to focus on?** e.g. Romania, Bulgaria
- Potential ICM Forum 2026 in Greece
- Letter to President von der Leyen and Commissioner Šefčovič on **cross-border EEA-UK transport and storage of CO2**
- **Country Spotlight Series:** first edition organised in Netherlands 25/03, second edition in works for **October 2025 in Germany**

# External Affairs Planning 2025-2026

## Actions



- Increase the number of **thought leadership pieces** →
- Create **media partnerships** and increase out-reach to media (e.g., Euractiv, Politico, Contexte, Bloomberg, Carbon Pulse) →
- **Specific campaigns at the Brussels** (i.e., Clean Industrial Deal and Europe-wide CO2 market) **and Member State level** →
- **Myth-busting CCUS** and working on **public perception** →
- **1 CCSA-branded event per month** →
- **2<sup>nd</sup> CCSA EU Conference – May 2025** →
- **Site visits in the EU** with policymakers →

## Progress



- Publication of several **position papers and reports**
- **Media partnerships** with Euractiv and Foresight; letter to MEPs on Energy Intensive Industries joint letter picked up by Contexte
- Clean Industrial Deal reaction paper led to meeting with Cabinet von der Leyen
- Comms campaign on projects
- Webinar series, Country Spotlight Series, EU Conference
- Held 14 May 2025, 230+ attendees
- TBD

# External Affairs Planning Q3/Q4

## CO2 Transport

*Aim: Influence the European Commission's CO2 Transport Regulatory Package (expected 2026)*

CCSA Published a Position Paper in May

- **European Parliament event on CO<sub>2</sub> Transport**

- Proposed for Q3/Q4 2025
- Potentially supported by MEP Baljeu/Groothuis

or

- Proposal presented to the European Energy Forum
- Design event proposal to be presented to MEPs
- **Suggestions?**

- To join the CO2 Transport Working Group,

## Low-Carbon Products

*Aim: Influence upcoming Cement Action Plan (and other products)*

### **Eurogas Letter on low-carbon fuels**

- Published today
- Co-signed by numerous industry organisations including ENTSOG, GIE, IOGP, Fuels Europe

### **Webinar on Low-Carbon Products**

- Date: 26 June
- Will present the position paper and hold discussion
  - **Suggested actions?**

# External Affairs Planning Q3/Q4

## EU – UK ETS Linkage

*Aim: Ensure that CO<sub>2</sub> transport and storage is included in the scope of the linkage*

### Industry Letter on ETS Linkage

- Areas to be included in linkage yet unclear
- Letter will call for the inclusion of CO<sub>2</sub> transport and storage in the linkage
- Addressed to EU and UK policymakers
- To be proposed for signing to trade associations and individual companies

### D-UK Briefing on ETS:

- Proposed by Renew group
- Will discuss options for the linkage of EU and UK ETS
- Will be attended by D-UK MEPs, DG CLIMA and industry representatives
  - CCSA to present report on *Accelerating a Europe-wide CO<sub>2</sub> storage market*, highlighting the bilateral agreement via the TCA, and EU and UK ETS amendments needed to permit

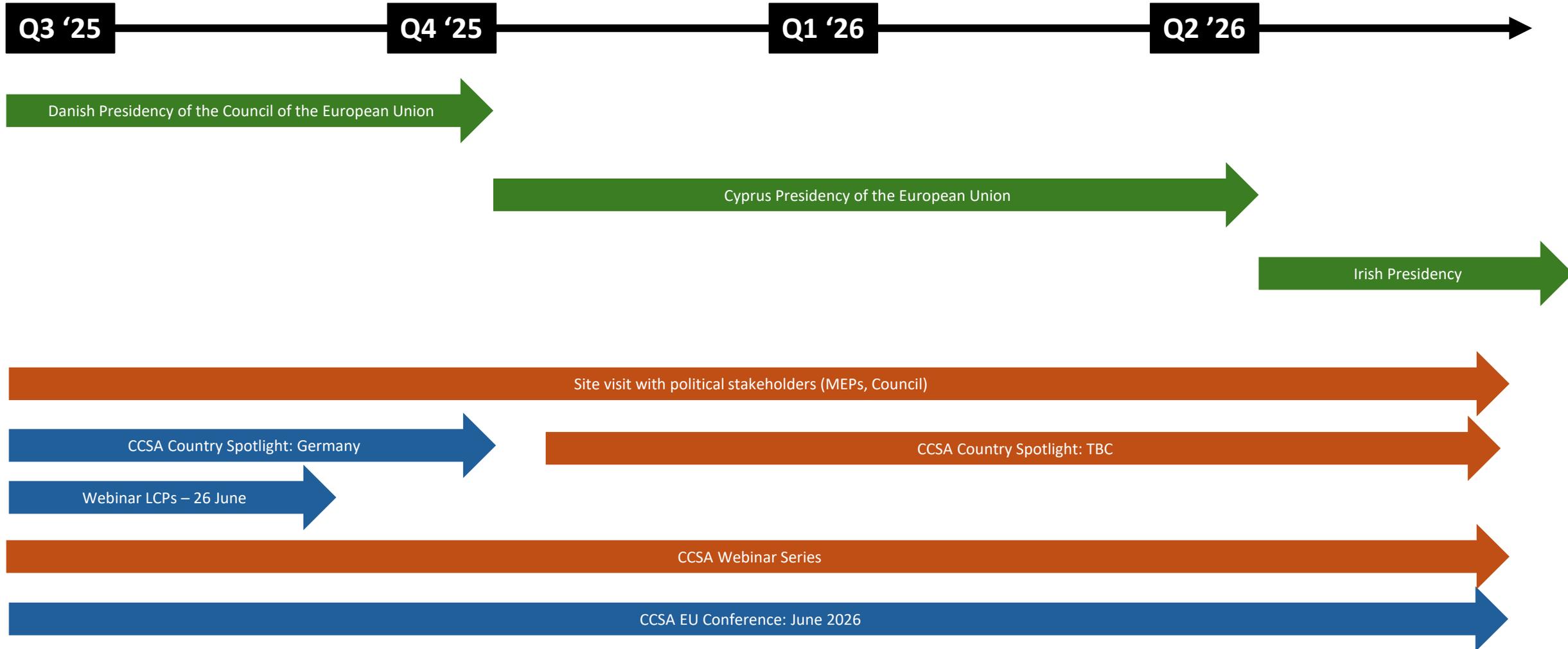


# Events Planning

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Francesco D'Apolito, CCSA



# External Affairs Planning 2025



# Events Planning Q3/Q4

## Activities:

- **CCSA Webinar Series:**
  - 26 June – Topic: Low-Carbon Products – Confirmed
  - September – Topic: CDR in the ETS – Date TBC
  - Resume in the autumn
  - Potential: Webinar on Waste-to-Energy; Public perception; CO2 Shipping (e.g., Onboard CCS);

### Any other topics?

- **CCUS NGO Forum** – Recurring
  - Closed-doors event with NGO representatives
- **Joint event with ZEP and CCS Europe** – Date TBC
  - C-level event
  - Targeting Commissioners Hoesktra/Jorgensen



**Carbon Capture & Storage Association**



# Events Planning Q3/Q4

## Country Spotlight Series – Germany

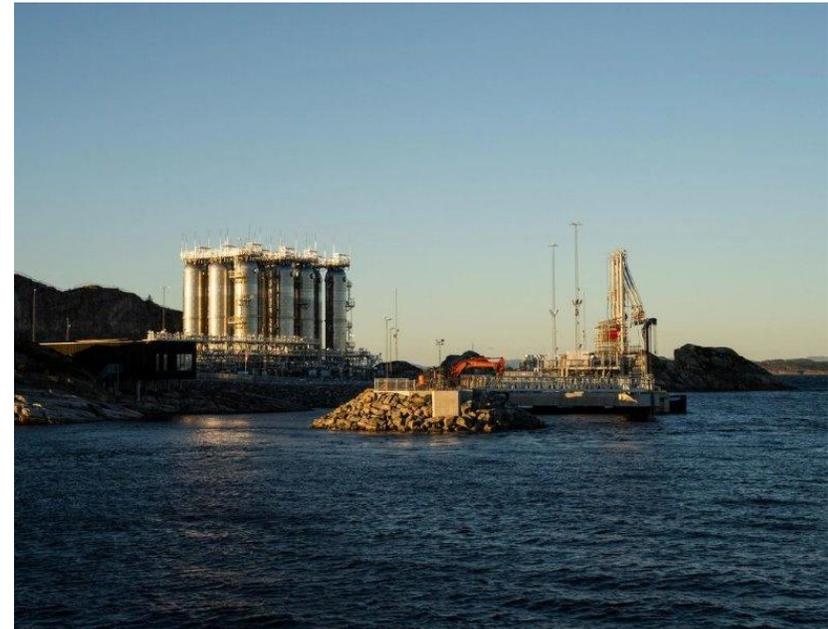
- **Date:** TBD – second half of October, subject to DE government availability
- **Venue:** TBD – Berlin
- **Format:** half-day event + potential site visit the day before
- **Capacity:** 80-100 people
- **Topics:** German CMS, role and needs of German emitters to scale up CCUS, CMS Across Europe.
- **Speakers:**
  - DE government, National governments - DK, NL, NO, FR, PL, German MEPs, European Commission – DG ENER, DG CLIMA, DG GROW. **Other suggestions?**
- **Target Audience:** DE emitters, TSOs, CCSA members, policymakers, think tanks, trade associations
- **Partner:** Carbon Management Allianz + partnership opps for Members (contact Denis or myself)



# Events Planning Q3/Q4

## Potential activities:

- **Workshop with Attaches** - TBC
  - Input for topics – potentially CO2 transport package
- **Site visits with political stakeholders** – TBC
  - Received questions from institutional stakeholders for such visits and would like to make it a recurring event if there is appetite from Membership
  - Objective: MEPs (show that CCUS is a reality) – MS (show developments and ways to develop such projects in their home country)
  - Example – visit with MEP, EC in margins of Country Spotlight event in Germany (Oct 2025)



# CCSA EU Conference 2026

## Overview 2025:

- 240+ participants
- 30+ speakers, including MEPs and policymakers from European countries
- 7 sponsors and supporting partners
- Topics: Clean Industrial Deal, T&S, CDR, CCU

## Potential Topics 2026:

- MEPs on a panel moderated by a sponsor
- Financing CCUS & CDR projects
- CO<sub>2</sub> transport (potential update following EC publication of CO<sub>2</sub> transport regulatory package)
- Country Spotlight Live: Eastern Europe, featuring Members State governments
- Suggestions?



# CCSA EU Conference 2026

- **Where:** Cardo Hotel, Brussels
- **When:** June 2026
- **200+ attendees**
- **Speakers:** higher focus on C-level speakers from EU Institutions, companies and trade organisations – **suggestions?**
- **10+ sponsorship opportunities** available
- **5+ supporting partners** (other trade associations)
- **In-person event** (no live streaming)
- **Draft agenda by next EA WG meeting**
- **Focus session with Members?**
- **Service provider:** **OFCORES**





**CCUS**  
2025

Use code 'ccuseu2025'  
for a 10% discount  
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# Real Projects, Real Impact – Delivering Net Zero

QEII, Westminster, London

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14 - 15 October 2024

#CCUS2025Conference



**CCSA**

# AOB & Conclusions

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## Summary:

- AOB
- Next meeting:
- Actions:

