

CCSA Communications and External Affairs (EU) Working Group Meeting Minutes

Working Group	Communications & External Affairs (EU)
Date	23 June 2025
CCSA Lead	Francesco D’Apolito/Ariadna Lungulescu
Chair	n/a – please put forward your candidacy by writing to us
Recording	https://vimeo.com/1095876523/8236ff93d2?ts=0&share=copy
# Attendees	19
Summary Minutes	<ul style="list-style-type: none"> • New Working Groups Structure: The CCSA has restructured its Working Group structure, adding new Working Groups both for the EU and the UK. Additionally, the CCSA has moved to HubSpot, so the format of the email WG Members will receive has slightly changed. • Co-Chairs: Each WG has the opportunity of having up to three co-chairs for each working group, responsible for steering the discussion within the group. If you’d like to know more about chairing opportunities, please get in touch with francesco.dapolito@ccsassociation.org. • Media Partnerships: The CCSA has an 8-month partnership with Euractiv (Energy, Environment & Transport Hub). As part of this partnership, the CCSA already published three out of seven articles available and one of the two op-eds available. The CCSA also has a one-year partnership with FORESIGHT Climate and Energy, which includes two opinion interviews (audio only, podcast-format). Input from Members on media partnerships for 2026. • Communications campaign: Given a general lack of information and awareness among the general public on CCUS technologies and projects, we wish to start a one-year long campaign to raise awareness on CCUS projects currently operating in Europe and improve public perception. The campaign would consist of videos of projects and people involved talking about them (e.g., 1-1 conversations with Members involved in projects). Input/interest from Members required. • EA Activities: • Clean Industrial Deal: <ul style="list-style-type: none"> • The CCSA’s CID Reaction Paper led to a meeting with Peter van Kemseke, Energy adviser to EC

President von der Leyen. Ahead of meeting, the CCSA shared a letter addressed to President von der Leyen and Executive Vice-President Šefčovič on cross-border storage transport and storage of CO₂.

- An ITRE Committee Resolution passed a vote in the European Parliament. The Resolution calls for a market framework package for CO₂ transport and infrastructure, supports the development of a business case for permanent carbon removals and CCUS technologies, and stresses the need for Clear, technology-neutral, and investment-friendly definition of low-carbon hydrogen.
- The CCSA initiated an industry letter, co-signed by 8 associations, calling for the inclusion of direct references to the role of CCUS in an ITRE Committee Resolution on lowering energy prices for Energy Intensive Industries. The letter led to two direct mentions to CCUS being included in the final version of the Resolution.
- **Low-Carbon Products:** The CCSA published a Position Paper which led to a meeting with DG GROW. Main topics discussed included the Industrial Decarbonisation Accelerator Act, the upcoming green label for cement, and implementation issues with CCU and low-carbon products. Contact sophie.deijkers@ccsassociation.org to join the Low-Carbon Products and CCU Working Group.
- **EU-UK ETS Linkage:**
 - CCSA co-signed a letter initiated by Wind Europe and co-signed by 54 companies and industry associations, addressed to EU and UK policymakers, outlining the benefits of linkage.
 - At the Summit held on 19 May, the EU and UK agreed to begin working on ETS linkage, with the European Commission undertaking the first steps. The CCSA will draft an industry letter calling for the creating of a Working Group on CCUS under the Specialised Committee on Energy. Contact rebecca.bell@ccsassociation.org to join the cross-border working group. Veri Energy, Storegga, and Drax expressed their interest in signing the letter.
- **EA Planning Q3/Q4 2025:**
 - Progress on objectives: nine meetings with first term MEPs, meetings with European Commission, national

governments, and the new Country Spotlight Series. Members suggested increased focus on outreach to DG ENV.

- Progress on actions: including published position papers and reports, media partnerships and event series.
- CO2 Transport planning: with the aim of influencing the EC's co2 transport regulatory package due for publication in 2026, the CCSA is planning an event at the European Parliament with wither MEPs Baljeu or Groothuis, or the EEF.
- Low-Carbon Products: a letter co-signed by CCSA and initiated by Eurogas was published today. The next instalment of the webinar series will focus on low-carbon products, including the CCSA's latest position paper.
- EU-UK ETS Linkage: with the aim of ensuring that co2 transport and storage is expressly included in the scope of the linkage, the CCSA is drafting a letter, to be signed by trade associations and companies, calling for the creation of a CCUS Working Group under the TCA Specialised Committee on Energy. The CCSA is also planning a briefing with UK Delegation MEPs, as well as EC and industry representatives, which will outline the benefits of ETS linkage for CO2, as presented in CCSA's report Accelerating a Europe-wide CO2 Storage Market.
- **CCSA Events Q3/Q4 2025:** CCSA Webinar Series: ON 26 June, fourth episode of the Series – on Low-Carbon Products.
- CCUS NGO Forum, recurring event where NGO representatives can ask questions and raise their concerns about CCUS.
- A joint event with CCS Europe and ZEP (date tbc). This will be an in-person, half-day event on the relation between infrastructure development and Low-carbon products. The aim is to have C-level speakers both from industry and EU Institutions. The target audience is EU policymakers, industry leaders, civil society, media.
- The second CCSA Country Spotlight Series will take place in Berlin, Germany in the second half of October, following the new government's release of the national carbon management strategy. The CCSA is collaborating with the Carbon Management Allianz. Sponsorship opportunities available. Contact Denis.JanampaRamos@ccsassociation.org for more.
- Additional potential activities include a workshop with Attaches and a Site visit with political stakeholders (MEPs

	<p>and/or Attaches). See the slides for more. Members to express their interest.</p> <ul style="list-style-type: none"> • CCSA EU Conference: On 14 May 2025, the CCSA held its second EU Conference at the Cardo Hotel in Brussels, Belgium, with an attendance of 240+ registrations and 30+ speakers. Building on this, we are already planning the 2026 EU Conference. Suggested themes might include: financing CCUS & CDR projects, CO₂ transport (potential update following EC publication of CO₂ transport regulatory package). Members to input on this + express interest in joining a focus session to shape the agenda.
Actions	<ul style="list-style-type: none"> • If you know any association/organisation/company to cooperate with for the event in Berlin, Germany, please contact Francesco.dapolito@ccsassociation.org.
Other Comments	N/A
Next Meeting Date	TBC
<p>All working group materials can be found here</p>	