

CCSA Communications & External Affairs Working Group Meeting

24 June 2025

10:00-11:30 (GMT)



Agenda

	Time	Topic	Speaker
1.	10:00	Introduction & CCSA competition law policy notice	Joanne Stevens (Chair)
2.	10:05	UK External Affairs • Comprehensive Spending Review Outcomes – <i>Chance for Open Discussion</i>	Mark Sommerfeld, Sara Price, Harry McWilliams, Olivia Trimborn
3.	10:35	Party Conferences 2025 – Programme & Sponsorship Opportunities – <i>Chance for Open Discussion</i>	Sara Price, Harry McWilliams, Olivia Trimborn
4.	11:00	CCUS NGO Forum	Judith Shapiro
5.	11:10	Events Programme & Member Engagement Opportunities	Judith Shapiro
7.	11:25	AOB & next meeting date	Joanne Stevens (Chair)

House Keeping & Introductions

- Meeting is being recorded for internal note taking purposes
- Slides and recording will be available for members after the meeting
- CCSA Competition Law Policy notice is attached to the meeting invite
- If you are not speaking, please mute your microphone
- Please **raise your hand** if you wish to comment, you will be invited to come off mute, if you can also turn on your camera
- Please also pose any **comments in the chat** and these will be picked up by the secretariat
- **Introductions** of any new members joining the call



Your CCSA External Affairs, Communications & Events Team

UK External Affairs Team

Sara Price – Head of UK External Affairs

Email: sara.price@ccsassociation.org

Working Days: Monday-Friday

Harry McWilliams – Senior UK External Affairs Officer

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Contact number: 07342882526

Working Days: Monday-Friday

Olivia Trimborn – Senior UK External Affairs Officer

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Working Days: Monday-Friday

EU External Affairs & Membership Team

Stefano Miriello – Deputy EU Director

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Working Days: Monday-Friday

Francesco D'Apolito – EU Senior Communications and Events Officer

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Working Days: Monday-Friday

Denis Janampa Ramos – EU Membership Officer

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Working Days: Monday-Friday

UK Member Communications & Events Team

Abby Wright-Parkes – Head of Membership

Email: abby.wright-parkes@ccsassociation.org

Working Days: Monday-Friday

Judith Shapiro – UK Member Communications & Events Manager

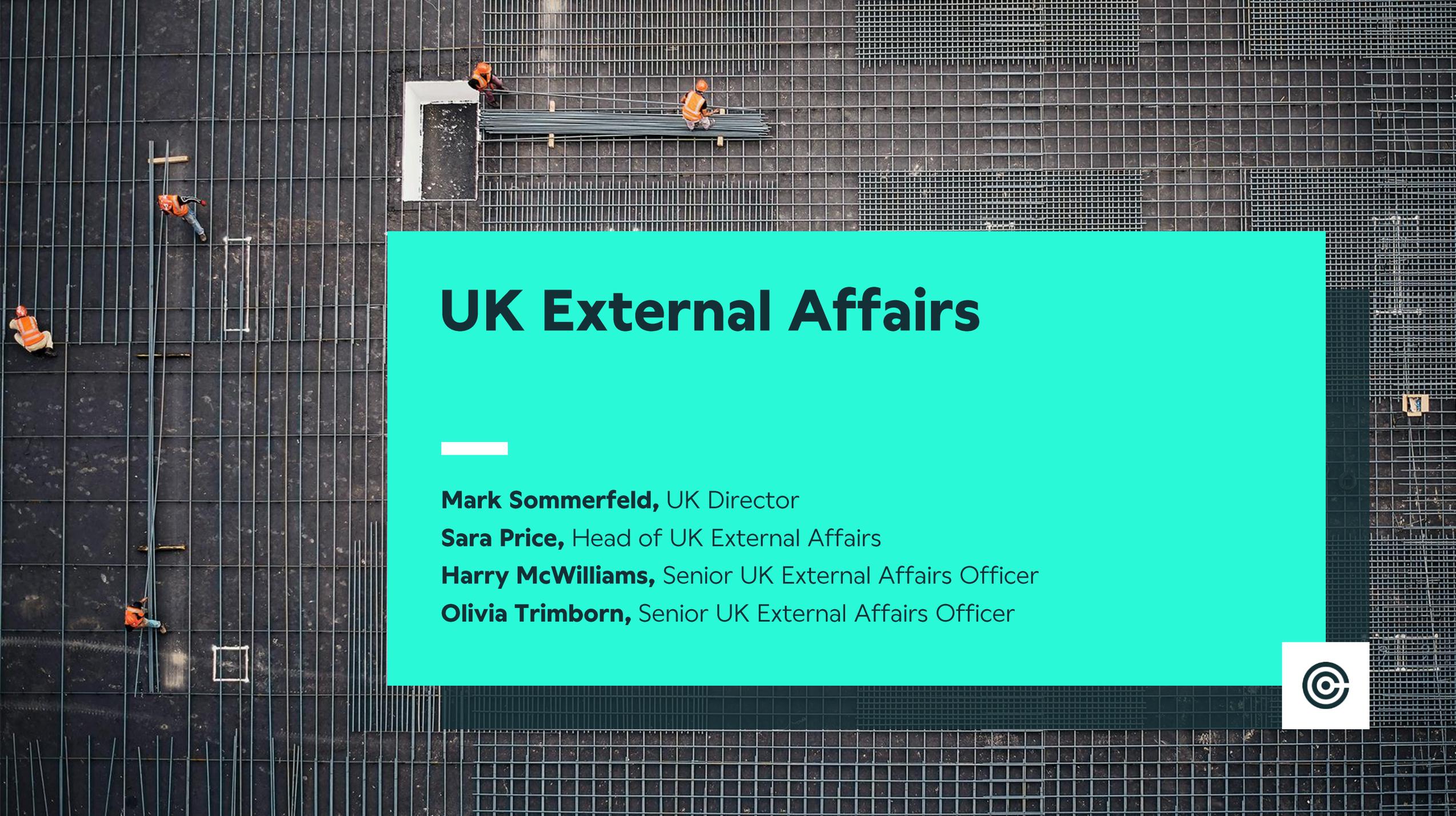
Email: judith.shapiro@ccsassociation.org

Working Days: Monday-Thursday

Kristina Antoniou – UK Membership Communications & Events Officer

Email: kristina.antoniou@ccsassociation.org

Working Days: Monday-Friday



UK External Affairs

Mark Sommerfeld, UK Director

Sara Price, Head of UK External Affairs

Harry McWilliams, Senior UK External Affairs Officer

Olivia Trimborn, Senior UK External Affairs Officer



Government: CSR and Strategies

Influencing the Spending Review (Pre-11 June)

- ✓ Multi-department push: Treasury, DBT, Cabinet Office
- ✓ Industry-backed letters: Signed by CCSA...
- ✓ Cross-border CO₂: Pushed for inclusion in UK/EU Summit discussions
- ✓ CCUS Council: Extraordinary meeting held, with Olivia Powis co-chairing with Minister Jones

Chancellor's Announcement on CCUS Progress

- Commitment to progress **Acorn** and **Viking** CCS projects
- Government support for CCUS as vital for energy security, clean power and industrial decarbonisation

Key CCUS Funding Announcements

- **£9.4 billion** capital funding allocated over the Spending Review period
- Funding to build out **East Coast Cluster** and **HyNet** (North East Wales & Merseyside) and fill storage capacity
- Development funding for Acorn and Viking CCS; final investment decision this Parliament, subject to readiness and affordability
- Shift from 'Tracks' approach to focus on filling existing storage capacity and advancing Acorn and Viking CCS
- This funding contributes toward the £21.7bn commitment to Carbon Capture made last October for the next 25 years



Media Engagement:

- Olivia Powis featured in **The Telegraph**, **Yorkshire Post**, and **POLITICO Pro Morning Energy & Climate UK** - advocated for urgent CCUS deployment to decarbonise industry & power

Strategies:

- **Infrastructure Strategy:** published 19 June 2025
- **Industrial Strategy:** published 23 June 2025
- **Trade Strategy:** *this week TBC*

For Discussion – CCSA Messaging Post CSR and Industrial Strategy

We have very focused on informing the Spending Review, getting commitments to the track process and wider future projects. CCSA are now considering next steps and how we pivot our messaging post sending review.

We are interested in hearing your views for what is key to the media narrative now and how they should be prioritised?



Political Engagement

In advance of the Spending Review

- **Ministerial:**
 - Regular meetings with Minister Jones, inc CCUS Council
 - Bespoke letters to the Chancellor, Energy Secretary, Business Secretary and Chief Secretary to the Treasury
 - Convened a letter to the Chancellor and Energy Secretary with 50 signatories from industry, unions, academia and energy on industrial decarbonisation now
 - Cross-party letter to the Chancellor
- **MPs: 18 MPs directly engaged**
- **ESNZ Oral Questions tactic:** Resulted in more CCUS mentions in Parliament
- **National CCUS factsheet** circulated to 315 political stakeholders, including Select Committees & APPG members
- **Debate tracking** for strategic interventions
- **Anti net zero parliamentary sentiment** - monitoring for possible threats. **What is your approach around net zero strategies?**

Party positions

- **Conservative Policy Renewal:** ongoing dialogue with Andrew Bowie, Acting Shadow Secretary of State for Energy Security and Net Zero, including roundtable later today. **Have you had constructive engagement?**
- **Reform:** high level congratulations letters to Sarah Pochin, MP for Runcorn and Helsby; Andrea Jenkyns Mayor of Greater Lincolnshire; and Luke Campbell, Hull and East Yorkshire. **Have you had any engagement with Reform?**

Speakers for parliamentary events:

We've had continued engagement with Minister Jones, but beyond her, who would you like us to reach out to for keynote speakers at CCSA events?

All-Party Parliamentary Group on CCUS

Parliamentary Roundtable & Teach-In (28 April):

- ✓ Brought together MPs, Peers, industry, academics & policy experts
- ✓ Focused on CCUS delivery, investment, and job creation
- ✓ Speakers included: Luke Myer MP (APPG Co-Chair), CCC, National Wealth Fund, Imperial College London, Senior industry & cluster leaders
- ✓ Strong cross-party attendance: 7 MPs + 1 Peer
- ✓ Reinforced need for policy certainty and funding across all clusters



Parc Adfer Site Visit (29 May):

- ✓ First UK carbon capture pilot on an Energy-from-Waste (EfW) site
- ✓ Showcased enfinium's £1.7bn CCS investment plan
- ✓ Highlighted potential to deliver 1.2m tonnes of carbon removals/year
- ✓ Engaged MPs: Luke Myer, John Whitby, Eni & Progressive Energy also in attendance
- ✓ Emphasised role of WECCS and proximity to HyNet CO₂ pipeline



What's Next?

- Upcoming visits: Viking (Sep), Peak Cluster + MNZ (date TBC)
- **Members:** Suggest future visit options — ideally with hands-on / visual elements
- Welding demos, control rooms, etc. = great for political storytelling
- **APPG next meeting:** TBC – input welcome on topics, speakers, interactive ideas

5 new members of the
APPG this quarter

Legislation



Planning & Infrastructure Bill

- **CCSA Ask: Objective:** Enable timely and consistent planning consent for CCUS infrastructure (pipelines and capture facilities).
- **Second Reading:** 25 June | House of Lords

Proposed Amendments:

1. **Extend NSIP status** to CO₂ spur pipelines and capture infrastructure
→ *via amendment to Planning Act 2008*
2. **Remove special parliamentary procedure** for CO₂ pipeline compulsory purchase
→ *via amendment to Pipe-Lines Act 1962*

Parliamentary Engagement:

- **Baroness Liddell** and **Lord Hunt of Kings Heath** confirmed to speak at Second Reading in support of CCUS and outline the two proposed amendments
- Direct engagement held with **Baroness Winterton**, with plans to coordinate ahead of Committee
- Ongoing contact with wider group of supportive peers



SAF Bill

- **CCSA Ask:** Promote CCUS in SAF production for emissions reduction
- **Committee Stage:** TBC | House of Commons
- CCSA is putting together a **one-page briefing** to use for engagement ahead of the Bill's next stages

Monitoring for introduction:

1. **National Wealth Fund Bill**
2. **Skills England Bill**



Media

Building connections with regional and national media

- **CCUS media teach-in:** Attended by journalists from The Times, Reuters, The Financial Times, The Telegraph, Sky and trade media
- **Secured national coverage:** Balanced article in the Telegraph highlighting key messages ahead of Spending Review, with quote from Olivia Powis. Olivia interviewed by the Yorkshire Post, resulting in a positive piece. Mark interviewed by Politico's energy correspondent, resulting in a write up
- Proactive media engagement pitching to journalists
- **Trade press:** interviews and coverage secured in Tank Storage Magazine, IOM3, Gasworld, Upstream.
- **Colleterial:** CCUS Infographics and National Benefits factsheet distribution to our media lists
- **PRs:** Series of press releases and quotes sent to media to raise awareness of industry's calls for action from government in Spending Review

Coordinated media presence and sector campaigns:

- How can we coordinate cross-sector using both **local** and **national** stories for maximum impact and to increase our membership?
- What stories and best practices have worked for you on this front?
- How can we coordinate campaigns across the sector, coordinated stories both locally and nationally will really help get and continue support for CCUS?
- Suggested approach - move towards more 'campaigns' across the industry. Future campaign themes could include: New jobs and skills, emerging technologies, carbon removals



Remember to share your media with us so we can promote, both on our website and LinkedIn!



Party Conferences 2025

Sara Price, Head of UK External Affairs



Political engagement that delivers

This year, we're doing things differently:

- Following a number of years of high-profile exhibition stands at the Labour and Conservative Party Conferences to raise awareness of CCUS, for 2025, the sponsorship programme is focused on high-level strategic engagement.
- We are at the beginning of an election cycle, with the next General Election scheduled to be held no later than August 2029. The Labour Party is the CCSA's primary focus, with slightly smaller scale events at the Conservative Party Conference, who are going through a policy renewal process.

Maximise your influence during a critical policy moment, sponsorship offers:

- **Direct engagement opportunities with** Ministers / Shadow ministers, MPs, advisors, key political stakeholders, and the media
- **Participation in high-impact** private roundtables and events
- **Strategic alignment** with a respected cross-sector coalition shaping net zero and industrial strategy
- **High visibility** at a pivotal time for UK energy, business and climate policy

This is more than brand presence — it's your opportunity to shape the future of CCUS, when decisions are being made and momentum is building.



Party Conference 2025 | Sponsorship package



1. Seat at **CCSA / New Statesman roundtable** at Labour Party conference
 - Chaired by a New Statesman journalist, with senior Labour politicians
 - Double page spread on CCUS in the Labour New Statesman edition
2. Seat on **CCSA private roundtable** at Labour and Conservative conferences
 - With relevant Minister / Shadow, influential MPs, regional political stakeholders and, at Labour, trade unions. This event would include a networking element immediately before the roundtable
3. **Dinner** in Liverpool and Manchester, with political and media stakeholders invited
4. Tickets to **CCSA reception** – The Energy Trade Association Coalition drinks receptions with Ministerial speaker
5. **Support in securing tickets for exclusive events at Labour and Conservative conferences**

Sponsorship:
£6,500 + VAT

If you are interested in sponsoring the CCSA's 2025 Labour and Conservative Party Conference programme, please confirm via email to Sara Price, Head of UK External Affairs – sara.price@ccsassociation.org





CCUS NGO Forum

Judith Shapiro, UK Member Communications and
Events Manager



CCUS NGO Forum

The CCSA established the CCUS NGO Forum in August 2022, as a means of opening the dialogue between the CCUS industry and NGOs.

We have held 12 meetings of the Forum focusing on UK policy topics, before transitioning to a joint EU-UK Forum (as and when relevant).

Last meeting – 2 April:

- Second meeting of the joint EU-UK Forum, held as a hybrid meeting with attendees in-person in both Brussels and London offices, and online
- The meeting focused on CCUS funding, with presentations from European Economics and Société Générale
- 13 attendees – representing UK & EU environmental & climate NGOs

Next meeting – 1 July:

- This will again be held as a hybrid meeting, with attendees in both offices and online
- The focus of this meeting will be on how enabling cross-border CO2 transport and storage is critical for reducing emissions

NGOs that attend (both UK and EU):

- RSPB, WWF (UK & EU offices), Green Alliance, Bellona, E3G, Aldersgate Group, Clean Air Taskforce, Carbon Tracker, Carbon Gap, MCS Charitable Foundation, Sandbag, Seas at Risk, Carbon Market Watch, Food & Water Action Europe, ECOS, Generation Climate Europe, European Climate Foundation, Concito, CAN Europe



Events Programme

Judith Shapiro

UK Member Communications and Events Manager



Forward CCSA events programme

June:

- **26th**: CCSA Member Showcase with Olsights [Online]
- **26th**: CCSA Webinar: Making Low-Carbon Products the Norm: From Ideas to Implementation [Online]

July:

- **16th**: CCSA President's Reception [London]

September:

- Tbc: CCSA Member Discussion Forum

October:

- **13th**: CCUS 2025 Conference Dinner [London]
- **14th-15th**: CCUS 2025: Real Projects, Real Impact – Delivering Net Zero [London]

November:

- **10th-21st**: CCSA presence at COP 30 [Brazil]
- Tbc: CCSA Member Discussion Forum

December:

- **4th**: **Save the date:** CCSA Winter Reception

CCUS 2025 UK Conference – 14 & 15 October

Event details

- Date: 14-15 October 2025
- Venue: QEII, Westminster, London
- 850+ delegates across the two days
- **Ticket sales launched in April** – book at www.ccus.events and use member discount code **'MEMBERBRDC'** for a significant discount
- Early Bird rate ends on **18 July**

Sponsorship

- 21 sponsors confirmed – lots of interest
- Packages are still available across all categories (Platinum, Gold, Silver etc) – contact judith.shapiro@ccsassociation.org if you are interested in sponsorship
- Sponsorship opportunities were opened up to non-members in April (25% increase applied to all packages)

Agenda & speakers

- **Programme launches today**
- Many senior speakers confirmed so far – view the full list at www.ccus.events/speakers

Dinner

- Date: Monday 13th October in the evening
- Venue: One Great George Street

Early Bird Rate

Now Available

Early Bird Rate ends - 18 July 2025



CCUS
2025

Real Projects, Real Impact,
Delivering Net Zero

14-15 October 2025

QEII Centre, Westminster, London



Member Engagement Opportunities

Judith Shapiro

UK Member Communications and Events Manager



Member Engagement Opportunities

Member Showcases:

- Member-only **online** events, which feature presentations by members and offer the opportunity for members to showcase their company and activities to the wider CCSA membership
- Held monthly (excluding August)
- **If interested, please email abby.wright-parkes@ccsassociation.org**

Member Discussion Forums:

- Member-only **in person** evening events hosted by a member, featuring a panel discussion followed by networking
- The member host will pick a relevant CCUS discussion topic for the panel discussion– a great opportunity to showcase your industry and activities in the space
- Previous Forums have all been hosted in London – but we are keen to expand out across the UK as well as Brussels
- Slots available later in 2025 or early 2026
- **If interested, please email judith.shapiro@ccsassociation.org**



EU Working Group Promo

“The Communications & External Affairs (EU) Working Group is committed to addressing key industry issues related to **advocacy**, **communications**, and **external affairs** with the aim of accelerating the development of the CCUS sector in the EU”.

Activities carried out by the EU EA WG:

- **CCSA Webinar Series** – monthly webinar on relevant topic for the CCUS landscape in Europe
- **CCSA Country Spotlight Series** – in-person events organised in EU Member States to raise the attention on the role of CCUS in that specific country's journey to Net-Zero
- **CCSA EU Conference** – annual conference held in Brussels and bringing together the full CCUS value chain, including policymakers, industry and civil society

Advocacy:

- **European Commission Workshop on CO₂ Transport** – organised at CCSA offices, with EC representatives and members
- **Industry Letter on Energy Intensive Industries** – Led to inclusion of CCUS in a European Parliament resolution aiming to lower energy prices
- **Industry Letter on ETS Linkage** – Addressed to EU and UK policymakers
- **European Parliament event on CO₂ Transport**
 - [If interested, please email francesco.dapolito@ccsassociation.org](mailto:francesco.dapolito@ccsassociation.org)

Any other business & conclusions

- Next meeting date: Wednesday 17 September
- Please send any communications & public affairs actions to Liv – Olivia.Trimborn@ccsassociation.org

