

CCSA Communications & Public Affairs Working Group Meeting

19 March 2025

15:30 – 17:00 (GMT)

16:30 – 18:00 (CET)



Agenda

	Time	Topic	Speaker
1.	15:30	Introduction & CCSA competition law policy notice	Nicola Parton (Chair)
2.	15:35	Changes to Working Groups	Mark Sommerfeld
3.	15.40	Comprehensive Spending Review and Strategies	Mark Sommerfeld
4.	15:45	UK External Affairs	Sara Price, Harry McWilliams, Olivia Trimborn
5.	16:05	EU External Affairs	Francesco D'Apolito
6.	16:10	Communications Working Group Task Subgroups	Francesco D'Apolito, Judith Shapiro
7.	16:20	Events Programme & Member Engagement Opportunities	Judith Shapiro
8.	16:45	AOB & next meeting date	Nicola Parton (Chair)



House Keeping & Introductions

- Meeting is being recorded for internal note taking purposes
- Slides and recording will be available for members after the meeting
- CCSA Competition Law Policy notice is attached to the meeting invite
- If you are not speaking, please mute your microphone
- Please **raise your hand** if you wish to comment, you will be invited to come off mute, if you can also turn on your camera
- Please also pose any **comments in the chat** and these will be picked up by the secretariat
- **Introductions** of any new members joining the call



Your CCSA Communications & Events Team

UK External Affairs Team

Sara Price – Head of UK External Affairs
Email: sara.price@ccsassociation.org
Working Days: Monday-Friday

Harry McWilliams – Senior UK External Affairs Officer
Email: harry.mcwilliams@ccsassociation.org
Contact number: 07342882526
Working Days: Monday-Friday

Olivia Trimborn – Senior UK External Affairs Officer
Email: olivia.trimborn@ccsassociation.org
Working Days: Monday-Friday

EU External Affairs & Membership Team

Stefano Miriello – Head of EU External Affairs
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Working Days: Monday-Friday

Francesco D'Apolito – EU Senior Communications and Events Officer
Email: francesco.dapolito@ccsassociation.org
Working Days: Monday-Friday

Denis Janampa Ramos – EU Membership Officer
Email: denis.janamparamos@ccsassociation.org
Working Days: Monday-Friday

UK Member Communications & Events Team

Abby Wright-Parkes – Head of Membership
Email: abby.wright-parkes@ccsassociation.org
Working Days: Monday-Friday

Judith Shapiro – UK Member Communications & Events Manager
Email: judith.shapiro@ccsassociation.org
Working Days: Monday-Thursday

Kristina Antoniou – UK Membership Communications & Events Officer
Email: kristina.antoniou@ccsassociation.org
Working Days: Monday-Friday

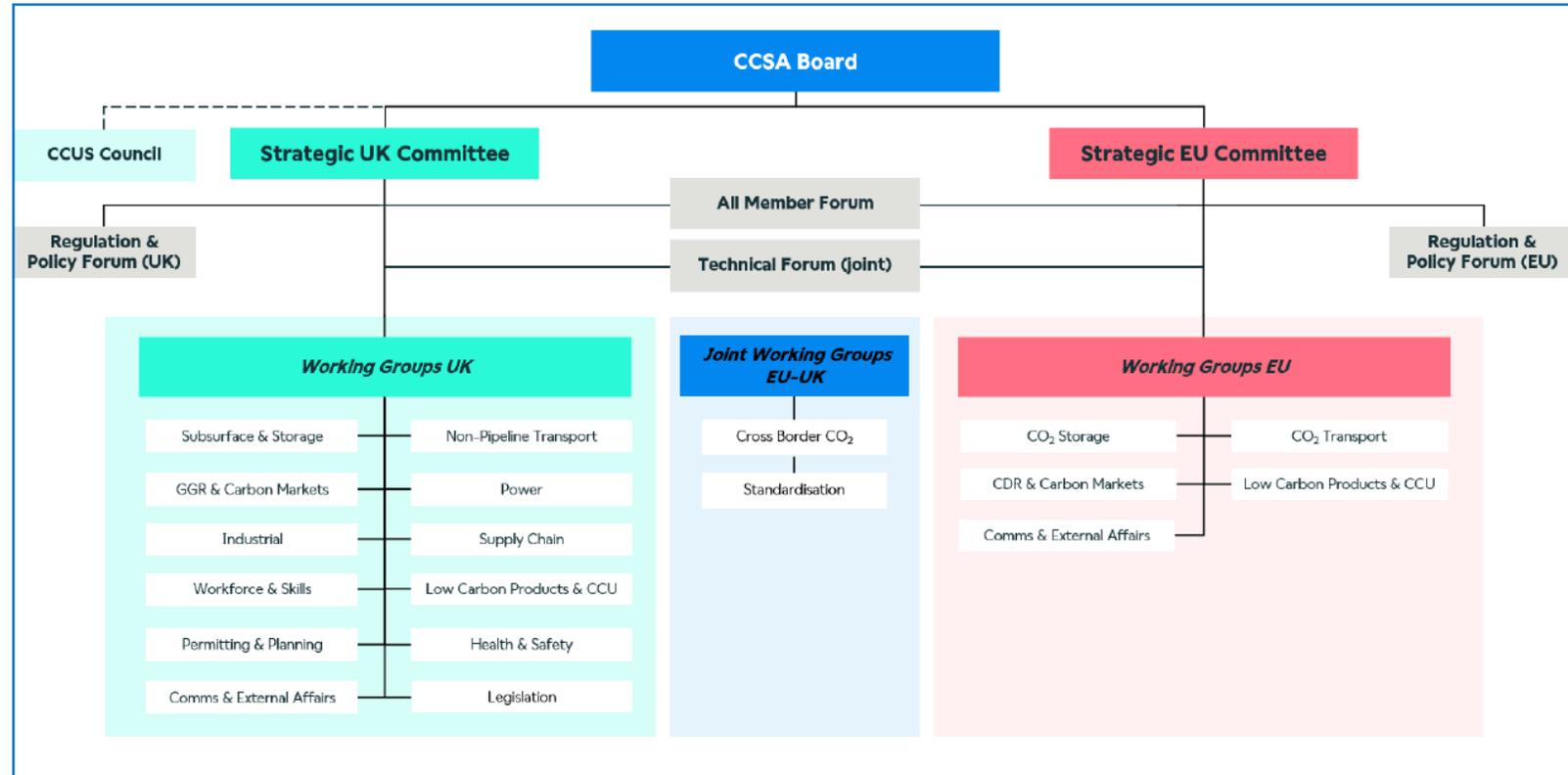
Changes to Working Groups

Key Changes:

Separate UK & EU Groups: Reflect expanding EU policy remit, with joint meetings for shared topics (e.g., CO2 storage, low-carbon products).

•**Terms of Reference:** Annual workplans, strategic priorities, and deliverables for each group.

•**Meeting Flexibility:** Minimum 3 meetings/year, inactive groups disbanded, and new/time-limited groups formed as needed.





UK Government Engagement: Comprehensive Spending Review

Mark Sommerfeld, UK Director



Government: Comprehensive Spending Review and Strategies

Spring 2025 is a pivotal period for CCUS advocacy. The CCSA, through our submissions to the Comprehensive Spending Review, Industrial, Infrastructure and Trade strategies, is putting forward the strong, evidence based, economic case for deployment.

Comprehensive Spending Review (CSR)

- 11 June 2025

Industrial Strategy

- Spring 2025

Infrastructure Strategy

- Spring 2025

Trade Strategy

- Spring 2025

Policy paper

10 Year Infrastructure Strategy Working Paper



 **CCSA**

CCSA response to the DBT consultation on Invest 2035: the UK's Modern Industrial Strategy
22 November 2024

The Carbon Capture and Storage Association (CCSA) is pleased to provide a response to the DBT consultation on [Invest 2035: the UK's Modern Industrial Strategy](#). The CCSA brings together a wide range of specialist companies across the spectrum of Carbon Capture, Utilisation and Storage (CCUS) technology, as well as a variety of support services to the energy sector. The CCSA exists to represent the interests of its members in accelerating the commercial deployment of CCUS in the UK, EU and internationally through advocacy and collaboration to achieve net zero emissions by 2050.

Response Summary

CCUS is noted by the Climate Change Committee (CCC) and International Panel on Climate Change (IPCC) as a critical technology for net zero. Mitigation pathways which reach net zero Greenhouse Gas (GHG) emissions **include carbon capture and storage (CCS) as an integral part of limiting global temperature rises**. The Nationally Determined Contributions (NDC) announcement made at COP29 committing to reduce emissions by 81% compared to 1990 levels by 2035 demonstrates the high level of ambition already existing in the UK. However, without CCUS, Government industrial decarbonisation ambitions as well as climate goals such as the NDC could be under threat.

CCUS, therefore, offers an immense opportunity for UK industry to decarbonise while delivering energy security, creating high quality jobs, exporting our expertise in low carbon products and services and driving investment to the UK. UK industries stand ready to deliver CCUS in order to cut their emissions and store CO₂ permanently underground. In order for UK industries to be able to invest in decarbonisation pathways such as CCUS, it is vital that there is a **pro-business and investment environment in the UK to enable clean growth, avoid deindustrialisation and protect existing industries from the risk of carbon leakage**. This Industrial Strategy will be critical to the UK's economic success, clean growth and leadership on climate action and will enable the UK to rebuild its manufacturing base, both protecting and creating jobs.

Industrial decarbonisation in the UK requires a **reliable UK ETS and a stable carbon price alongside a robust carbon border adjustment mechanism (CBAM), low-carbon product standards, and the use of public procurement** to drive the market for low-carbon products. It also requires **policy certainty and durability to maintain investor confidence** in a clear CCUS framework as the market transitions towards market-based principles for CO₂ transport and storage (T&S). Supporting the UK's foundational sectors and industries to decarbonise, including cement, iron, steel, refining, chemicals, and waste management, will be critical to the UK's economic success.

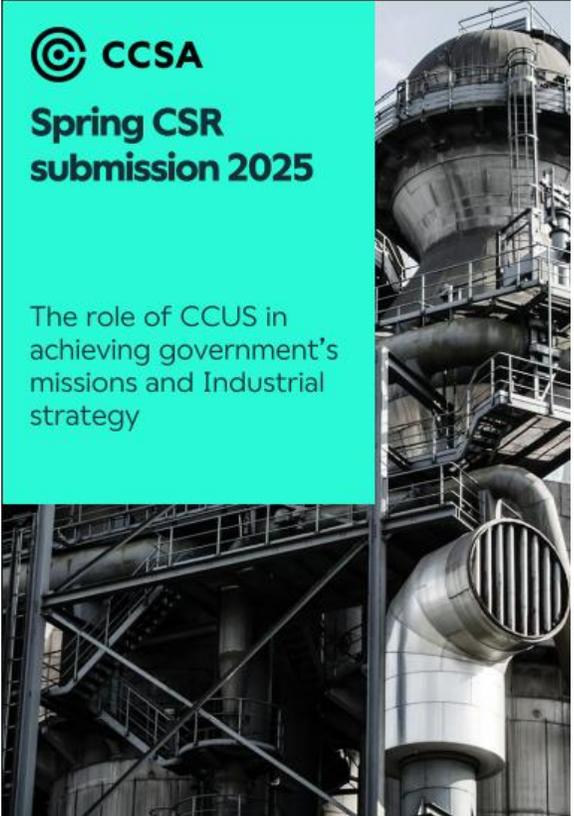
Alongside existing UK capabilities mentioned in the Industrial Strategy Green Paper, the CCSA highlights that there are **emerging UK capabilities that this strategy needs to recognise and support, such as CO₂ storage**. Besides providing domestic CO₂ storage to UK emitters, the provision of UK CO₂ storage services to EU emitters is a crucial route to market for several CO₂ storage projects in the UK and could help bring down the cost of deploying CCUS for

The Carbon Capture & Storage Association 1

 **CCSA**

Spring CSR submission 2025

The role of CCUS in achieving government's missions and Industrial strategy





UK External Affairs

Sara Price, Head of UK External Affairs

Harry McWilliams, Senior UK External Affairs Officer

Olivia Trimborn, Senior UK External Affairs Officer



UK External Affairs overview

- **Minister Jones, in a response to a letter we sent stated that “the CCSA are a highly valued and important partner”**
- **Comprehensive Spending Review submission**
- **Continuing to advocate for project updates for Track-2 and Track-1 expansion: HMT, DESNZ and DBT**
- **Coordinating with industry leaders and independent experts to rebut to Public Accounts Committee’s report on CCUS**
- **APPG Skills Roundtable and site visit planning**
- **Ongoing MP engagement**
- **Olivia gave evidence to ESNZ Committee on their inquiry into ‘Industrial Strategy for Clean Power’**
- **Roundtable with Sarah Jones MP, Minister for Industry, to discuss cross-border CO₂ transport and storage**
- **New Report Release: Driving Cost Reductions and Value for Money in CCUS**
- **CCC’s 7th Carbon Budget Advice**
- **Proactive media engagement**



Organisational updates

Harry McWilliams, Senior UK External Affairs Officer, joined in early January



CCSA Reports and Events

Cross border ministerial roundtable

- Date: 5 March
- Stakeholders: Minister Jones, Minister for Industry (DESNZ and DBT); Luke Myer MP, Co-Chair of the CCUS APPG; and DESNZ officials
- **Outcomes:** Minister Jones interested in the policy levers to enable the cross-border market. Meeting with Nick Thomas-Symonds, Minister for the Constitution and European Union Relations, being arranged to put on the agenda for the UK/EU summit on 19 May

Cost reduction report panel event

- Date: 18 March
- Stakeholders: 90 online and 14 in the room, including Rob Adam, No 10 Energy Adviser
- **Outcomes:** The CCSA continues to engage with HMT and DESNZ on the findings of the report



Legislation



Crown Estate Bill

The Bill received Royal Assent on 11 March and is now an Act of Parliament

Great British Energy Bill

Baroness Liddell tabled our amendment but withdrew it following reassurances from Lord Hunt.

Returns to Commons for consideration of Lords amendments on 25 March.

Planning & Infrastructure Bill

Second Reading on 24 March. Focus: Simplifying planning for CCUS projects (pipelines, storage)

Seeking member input: Areas of concern or opportunities for CCUS-related amendments?

Monitoring for introduction:

- 1. National Wealth Fund Bill**
- 2. Sustainable Aviation Fuel (SAF) Bill**
- 3. Skills England Bill**

Parliamentary Engagement

CCUS APPG

- Parliamentary Roundtable: Building Skills for a Net Zero Future
Stakeholders: Henry Tufnell MP, Harriet Cross MP, Kirsty Blackman MP, Rebecca Gittins MP, GMB, CATCH, DESNZ
- Parliamentary Questions
- Upcoming events – roundtable & Parc Adfer in May & other site visits

Energy Security & Net Zero Oral Questions

- Pitching questions to MPs
- Follow ups / meeting requests

MP meetings

- Mike Reader (Labour MP for Northampton South)
- Jess Asato (Labour MP for Lowestoft)
- Martin Vickers (Conservative MP Brigg and Immingham)
- Lewis Ilsley, Chief of Staff, Claire Coutinho (Shadow Secretary of State for Energy Security & Net Zero)
- Seeking to arrange shadow roundtable



Party Conferences 2025

- **Approach:** Given that we are at the beginning of an election cycle, the CCSA's attendance at party conferences will be scaled back compared to previous years, focused on strategic engagement rather than high profile awareness raising
- **Conferences:** Primary focus on Labour, with low level engagement at Conservative. No presence at Liberal Democrat, Reform UK or SNP
- **Scope:** Private roundtable at Labour, 121 meetings with target stakeholders, participation on panels, Energy Trade Association Coalition (ETAC) drinks reception
- **Sponsorship:** Not seeking membership sponsorship



UK Press and Comms

Media & PR:

Overview of the Quarter:

- 6 press releases by the CCSA
- Open rates from 45-50%
- **Monday Look Ahead & Friday Look Back** continue to perform well, with **70-80% open rates** and positive feedback.

Media:

- Newsom Consulting's Infrastructure Insights Podcast
- Interview with ITV News East Anglia, Riviera Maritime Media Ltd and Sky News

Articles:

- Coverage of **Government's green investments** in CCUS, SAF, and Biomass.
- **New Civil Engineer** feature on CCUS's role in civil engineering and net zero.
- **The Parliament Magazine** article on CCSA's European Parliament event and report launch.

Public Perception:

- Monthly public perception efforts
- CCSA encourages member communications to focus on the Spending Review

Members: please send us any news items and/or announcements to amplify on our platforms



UK faces critical 18-month window for CO2 shipping infrastructure

17 Feb 2025 by Edwin Lampert

The UK must significantly expand its maritime carbon transport capabilities within the next 18 months to meet 2030 storage targets, requiring both a new fleet of specialised CO2 carriers and dedicated port infrastructure across four industrial clusters, according to Carbon Capture and Storage Association (CCSA) chief executive Olivia Powis

“Shipping is not going to replace pipelines, but there are projects in the UK that need shipping because they are not located near a storage site and it also provides more flexibility and access to CO2 stores,” says Ms Powis.

The government's CCUS strategy centres on four initial clusters projects: HyNet and East Coast Cluster (Track 1), plus Viking and the Scottish Cluster (Track 2). And there are others across the country including Peak, South Wales Industrial Cluster and JCO2. Many of the CO2 stores are looking to accommodate specific maritime infrastructure based on location and storage access.

Technical requirements for CO2 vessels are highly specific, with three possible operating modes: low pressure (155°C to 40°C at 5-10 barg), medium pressure (30°C to 20°C at 15-20 barg), or high pressure (10°C to 15°C at 25-50 barg). A 20,000-tonne capacity vessel operating weekly rotations could transport 1M tonnes annually.

The recent delivery of Northern Pioneer, Norway's first specialised CO2 carrier for its Northern Lights project, demonstrates technical feasibility but highlights industry constraints, with global shipyard capacity limited to 9-10 specialised gas carriers annually and 36-month lead times, enabling procurement decisions is crucial, says Ms Powis.



What do the UK's carbon capture and storage plans mean for the civil engineering sector?

28 JAN, 2025 | BY KRISTINA SMITH

New Civil Engineer

As the UK's carbon capture, usage and storage (CCUS) plans move from intention to reality, we look at what it means for the construction sector.

SIMON ARTHUR WITH... OLIVIA POWIS

Social Media Metrics

Metric	Top Performers
Highest Impressions	"Poseidon CO ₂ Injection Test" (10,635)
Highest Engagement	"Olivia Powis Providing Evidence to ESNZ SelCom" (8.93% engagement rate)
Highest CTR	"Cost Reduction Panel Event" (9.39% CTR)
Best Content Type	Videos (2-3x higher engagement than text-only posts)
Member Engagement	Posts featuring CCSA members

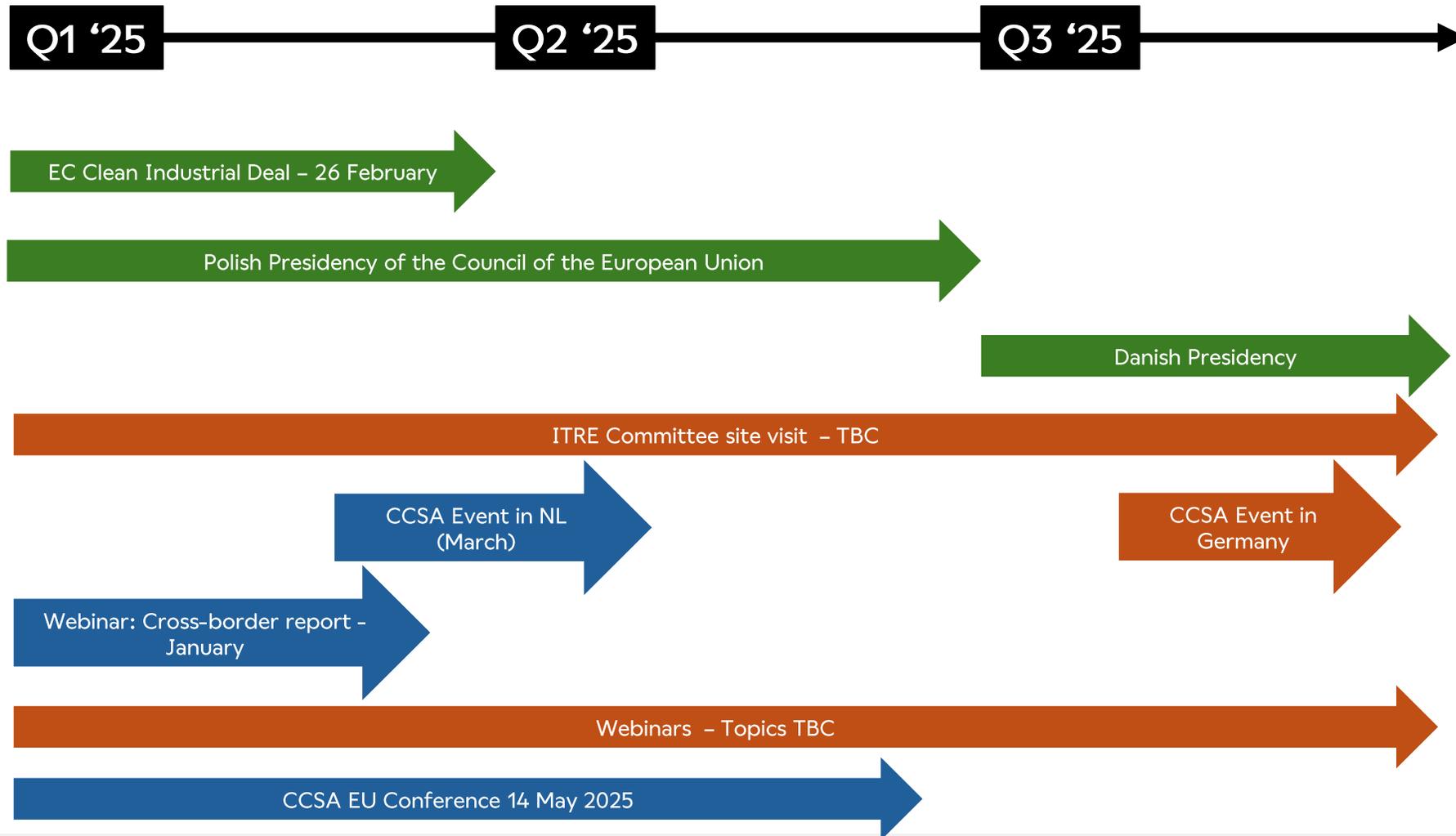


EU External Affairs

Francesco D'Apolito, Senior Comms & Events Officer



External Affairs Planning 2025



External Affairs Planning 2025

Activities:

- **CCSA Webinar Series:**
 - 19 March – CCU
- **CCSA Country Spotlight Series: The Netherlands:**
 - 25 March
 - Centraal Museum, Utrecht
- **CCSA EU Conference:**
 - 14 May
- **CCSA Country Spotlight Series: Germany** – Date TBC



CCSA EU Conference 2025 | At a glance

Event Details:

- Date: Wednesday, 14 May 2025
- Venue: Cardo Hotel
- 200+ attendees expected
- 20+ speakers, including:
 - Commissioner Jorgensen
 - MEP Baljeu
 - Stefanie Hiesinger, Head of Unit, DG CLIMA, European Commission
 - Augustijn Van Hasteeren – CCUS team leader, DG ENER
 - Christian Holtzeiner – Head of Unit, DG CLIMA
 - Emil Bundgaard Ipsen – Head of Section, Danish Ministry of Climate, Energy and Utilities

Themes include:

- The Future of CCUS in the EU at the light of the CID
- Cross-border report
- Development of CCU cases and policies
- CO₂ Transport & Storage
- CDR market and technologies and permanent carbon removals





Communications Working Group Task Subgroups

Francesco D'Apollito, EU Senior Communications and Events
Officer

Judith Shapiro, UK Member Communications and Events
Manager



EU External Affairs Group

- As of 1 April, the new CCSA WGs structure will enter into force with a dedicated EU External Affairs Working Group.
- Discuss events, activities and communications at the EU-level.
- **Please fill out the form that was sent to you if you'd like to be added to the group.**
- Email francesco.dapolito@ccsassociation.org if you have any questions



CCUS NGO Forum

The CCSA established the CCUS NGO Forum in August 2022, as a means of opening the dialogue between the CCUS industry and NGOs.

We have held 11 meetings of the Forum focusing on UK policy topics, before transitioning to a joint EU-UK Forum (as and when relevant).

Last meeting – 22nd January:

- First meeting of the joint EU-UK Forum, held in person in Brussels
- 15 people attended – representing EU environmental & climate NGOs
- The meeting focussed CO2 Transport and Storage – as previously requested by some NGOs
- Presentations from CO2 Hub Europe and CCSA Member Snam

Next meeting – 2nd April:

- This will be in-person in both the UK and EU offices, with speakers livestreamed into both rooms.
- The focus of this meeting will be on CCUS funding, 2 speakers confirmed:
 - Marc Isabelle, European Economics
 - Allan Baker, Société Générale

NGOs that attend (both UK and EU):

- RSPB, WWF (UK & EU offices), Green Alliance, Bellona, E3G, Aldersgate Group, Clean Air Taskforce, Carbon Tracker, Carbon Gap, MCS Charitable Foundation, Sandbag, Seas at Risk, Carbon Market Watch, Food & Water Action Europe, ECOS, Generation Climate Europe, European Climate Foundation, Concito, CAN Europe





Events Programme

Judith Shapiro

UK Member Communications and Events Manager



Forward CCSA events programme

March:

- **25th**: CCSA Country Spotlight Series: The Netherlands [Utrecht]
- **27th**: CCSA Member Showcase with INTERA Geosciences UK [online]

April:

- **10th**: CCSA webinar with Technip Energies & Shell Catalyst and Technologies
- **29th-30th**: CCSA exhibiting and speaking at Innovation Zero [London]

May:

- **14th**: CCSA EU Conference [Brussels]
- **25th**: CCSA Member Showcase with E.ON Energy Projects GmbH [online]

June:

- **5th**: CCSA Member Discussion Forum with CATCH
- **26th**: CCSA Member Showcase with Olsights [online]

July:

- **16th**: CCSA President's Reception [London]

October:

- **13th**: CCUS 2025 UK Conference dinner
- **14th-15th**: CCUS 2025: Real Projects, Real Impact – Delivering Net Zero [London]
- **22nd**: CCSA exhibiting and speaking at BusinessGreen Live (prev. Net Zero Festival) [London]

November:

- **10th-21st**: CCSA member delegation at COP 30 [Brazil]

December:

- **Tbc**: AGM & Winter Reception

CCUS 2025 UK Conference – 14 & 15 October

Event details

- Date: 14-15 October 2025
- Venue: QEII, Westminster, London
- Expecting more than 850 delegates across the two days
- In discussion with international delegations (Nordic/Baltic + US/Canada)
- Ticket sales will launch in early April – significant discounted tickets for members

Sponsorship

- 11 sponsors confirmed – lots of interest
- Still packages available across all categories (Platinum, Gold, Silver etc) – contact judith.shapiro@ccsassociation.org if you are interested in sponsorship
- Opening up sponsorship opportunities to non-members in April (15% increase applied to all packages)

Agenda & speakers

- In development – same structure as previous 2 years
- Speakers confirmed so far:
 - Professor Paul Monks, Chief Scientific Adviser, DESNZ
 - James Richardson, Director of Analysis, Climate Change Committee
 - Myles Allen, Director, Oxford Net Zero
 - Dean Cooper, Global Energy Lead, WWF

Dinner

- Date: Monday 13th October in the evening
- Venue: One Great George Street





Member Engagement Opportunities

Judith Shapiro

UK Member Communications and Events Manager



Member Engagement Opportunities

Sponsor the UK and EU annual conferences:

- EU conference: held on the 14th May 2025 – email denis.janamparamos@ccsassociation.org to enquire
- UK conference: held on the 14th-15th October – email judith.shapiro@ccsassociation.org to enquire
- Discount available for sponsoring both conferences

Member Showcases:

- Member-only **online** events, which feature presentations by members and offer the opportunity for members to showcase their company and activities to the wider CCSA membership
- Held monthly (excluding August)
- **If interested, please email abby.wright-parkes@ccsassociation.org**

Member Discussion Forums:

- Member-only **in person** evening events hosted by a member, featuring a panel discussion followed by networking
- The member host will pick a relevant CCUS discussion topic for the panel discussion– a great opportunity to showcase your industry and activities in the space
- Previous Forums have all been hosted in London – but we are keen to expand out across the UK as well as Brussels
- 2025 slots available: Sept, Nov
- **If interested, please email judith.shapiro@ccsassociation.org**



Any other business & conclusions

- Next meeting date: **Tuesday 24 June**
- Please send any communications & public affairs actions to Liv –
Olivia.Trimborn@ccsassociation.org

